

First edition of the Urban Sport Fest took place in Guadalajara

September 2, 2020

54 sportspeople participated in disciplines like Breaking, parkour and freestyle football.

Contestants competed for a prize pool of almost 40,000 p.

The first edition of the Urban Sport Fest was held in the city of Guadalajara aiming to promote the practice of urban sports.

This sports festival brought together a total of 54 participants from all over Mexico to compete in the disciplines of breaking, parkour and freestyle soccer. Each competition had a men's and women's category in which participants competed to choose the six best ones for each discipline. The first place was awarded a cash prize of 10 thousand pesos, while the second place was awarded a 6 thousand pesos one and the third place was awarded 3 thousand five hundred pesos.

This event is promoted by the Consejo Municipal del Deporte (COMUDE) Guadalajara and the city council. It has the support of well-known brands such as Electrolit®, Red Cola and Sidral Aga. The Urban Sport Fest Guadalajara 2020 final will be broadcasted this Saturday, September 5th at 9:00 p.m. on Channel 4, PX Sports TV program.